

Research

Gamifying Extremism: The Identitarian Movement Gets Another Video Game



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Executive Summary

Nisos researchers examined The Great Rebellion, a video game available on popular gaming download platforms that pushes extremist, racist, and hateful pan-European ideology. Additionally, we identified links between the makers of The Great Rebellion, Kvlt Games, and the Identitarian Movement, an anti-immigrant and ethnocentrist political ideology aimed at defending European culture and ethnic purity. The study provided insight into emerging techniques amongst extremist organizations to create video games and modify existing video games to push extremist ideology for radicalization and reach potential recruits.

We identified that Kvlt Games, in contrast to earlier extremist video games, intentionally sacrificed political messaging and ideology for more obscure satire, pop culture references, and memes to avoid identification and moderation. This method appears to be effective, as Kvlt Games' more overtly extremist first game, Heimat Defender, was quickly identified as hateful and harmful and removed from popular gaming platforms. Conversely, The Great Rebellion launched on 1 February 2024, and as of September 2024 was still available for download on gaming platforms. The game features anti-vaccine, anti-Black, anti-transgender, pro-white, and anti-technology themes and promotes a “restoration” of Europe.

The founder of Kvlt Games maintains connections to several extremist organizations, including the Identitarian Movement and Ein Prozent. We identified Kvlt Games' headquarters located in the same building as an Identitarian Movement social club, Castell Aurora. Furthermore, Ein Prozent, a German anti-immigrant organization, funded Kvlt Games' first video game, Heimat Defender.

The findings from analyzing Kvlt Games and The Great Rebellion highlight the increasing care taken by extremist organizations to spread their ideology and reach new audiences while minimizing identification and moderation. The use of sarcasm, memes, and pop culture to obfuscate messaging and make content less overtly hateful or harmful makes detection and moderation more difficult and proactive identification more costly. Nisos leverages analytical expertise and cross-platform analysis to identify, characterize, and provide comprehensive reporting on hateful, harmful, and dangerous online content to reduce reputational and organizational risk.

Background

Video games containing extremist content and ideology are nothing new, and have existed almost as long as video games on personal computers have existed. However, early extremist video games commonly contained graphic, excessive violence and overtly hateful and racist content, making identification and moderation rather straightforward. Recent trends on gaming platforms such as Steam, GOG, and others highlight an emerging genre of video games containing elements of extremist ideology veiled behind memes, satire, and pop culture references not clearly understood by an individual unfamiliar with the topics. These games, however, provide extremist groups and organizations a useful platform to expose new and younger individuals to their ideologies and serve as a useful tool in perception shaping and/or recruiting.

Nisos conducted a case study of Kvlt Games' The Great Rebellion, a cheap 2D arcade-style game available on common video game download platforms, that pushes Identitarian Movement and other fringe political ideology. This study examines past examples of extremist video games and their shortcomings due to graphic violence and overt hateful content, introduces the ideology and motivations behind the Identitarian Movement and its connection to Kvlt Games, and provides an overview of Kvlt Games' first overtly hateful and racist video game.

Early Extremist Video Games

Extremist organizations and groups using video games as either a recruitment tool or to promote their ideology are nothing new. As early as 1991, neo-Nazi groups and organizations in Germany and Austria distributed CD-ROM video games that enabled players to act as a concentration camp commandant.¹ In contrast to recent extremist video games such as The Great Rebellion, early extremist games tended to be characterized by graphic violence and were deliberately made to be as shocking and overt as possible. Early extremist game distribution was largely limited to groups' abilities to physically distribute CD-ROM games, making widespread distribution and reaching new audiences difficult.

KZ Manager

One of the first extremist video games distributed in the early 1990s in Germany and Austria, KZ Manager—short for Konzentrationslager, concentration camp in German—features simulation gameplay in which the player runs the Treblinka concentration camp. The player must sell gold tooth fillings (extracted from victims), lampshades (presumably made from human skin), and human labor in order to buy and gas Turks—a replacement in the game for Jews.² If a player does not execute enough prisoners, public opinion drops and the player loses the game. Germany banned the game in 1990 for

¹<https://www.nytimes.com/1991/05/01/world/video-game-uncovered-in-europe-uses-nazi-death-camps-as-the-me.html>

²<https://www.nytimes.com/1991/05/01/world/video-game-uncovered-in-europe-uses-nazi-death-camps-as-the-me.html>

“incitement.”³



Graphic 1: KZ Manager Hamburg Edition featuring neo-Nazi Celtic Cross symbol with the slogan “White Pride World Wide.”⁴

Ethnic Cleansing

Neo-Nazi group National Alliance released Ethnic Cleansing on Martin Luther King Day in 2002, deliberately to coincide with the civil rights leader’s holiday.⁵ The first-person shooter game features the player as either a skinhead or KKK member shooting Blacks, Latinos, and Jews, who are all portrayed using racist stereotypes. The game portrays Black victims as street thugs who make monkey noises when killed, Latino victims as wearing ponchos and saying, “I’ll take a siesta now,” and Orthodox Jews yelling “oy vey” when shot.⁶ The game’s final boss is the Prime Minister of Israel, who is hiding underground plotting world domination.

³[https://gaminghistory101\[.\]com/2011/12/30/ban/](https://gaminghistory101[.]com/2011/12/30/ban/)

⁴[https://alchetron\[.\]com/KZ-Manager](https://alchetron[.]com/KZ-Manager)

⁵[https://www.adl\[.\]org/sites/default/files/documents/assets/pdf/combating-hate/Racist-groups-use-computer-gaming.pdf](https://www.adl[.]org/sites/default/files/documents/assets/pdf/combating-hate/Racist-groups-use-computer-gaming.pdf)

⁶[https://www.supremecourt\[.\]gov/opinions/URLs_Cited/OT2010/08-1448/08-1448-14.PDF](https://www.supremecourt[.]gov/opinions/URLs_Cited/OT2010/08-1448/08-1448-14.PDF)



Graphic 2: Ethnic Cleansing home menu featuring an SS Totenkopf and neo-Nazi Celtic Cross.⁷



Graphics 3 and 4: Ethnic Cleansing player shooting a Black victim (left) who makes monkey howling noises when killed and a Jewish victim (right) who yells “oy vey” when killed.⁸

Additional Extremist Games

The early 2000s saw a rise in extremist video games, driven both by increased ease of designing and producing games using open-source gaming engines and platforms as well as a larger audience due to more accessible home internet and a rise in computer-based video game popularity. Examples of other early extremist video games include:

- Turner Diaries - The Game⁹
- SA4 Man¹⁰
- Shoot the Blacks¹¹

⁷https://www.reddit.com/r/Gamingcirclejerk/comments/1cwbemb/sadly_because_of_the_woke_culture_today_we_can/

⁸Ethnic Cleansing Gameplay Footage

⁹<https://www.theguardian.com/technology/2002/feb/21/games.internetnews>

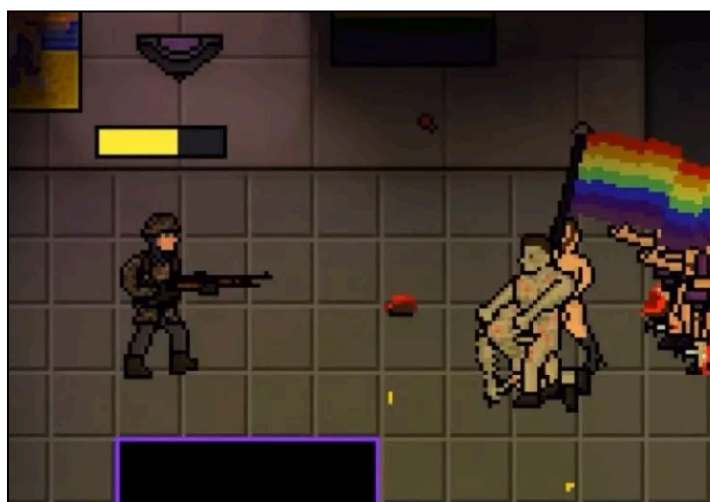
¹⁰https://getd.libs.uga.edu/pdfs/wilder_shannon_o_200612_phd.pdf

¹¹<https://www.wired.com/2002/02/games-elevate-hate-to-next-level/>

- Zog's Nightmare¹²
- Concentration Camp Rat Hunt¹³

In more recent years, extremist video game distribution has shifted to a direct-download model to overcome distribution and cost limitations of physical disc games. In 2017 and 2018, Angry Goy and Angry Goy II, a slang term used for gentile or non-Jew, released on extremist website radicalagenda[.]net.¹⁴ A review for the game described the premise as “a very simple set up: a young man gets angry at the state of his country and goes out to massacre every black, arab, jew and leftist he sees.”¹⁵ In Angry Goy II, the player must rescue former President Donald Trump from “left-wing terrorists,” and the game features references to recent high-profile events such as the 2016 Orlando Pulse nightclub shooting and spoofs of news networks such as CNN. The game’s designer stated, “Instead of taking out your frustrations on actual human beings, you can fight the mongrels and degenerates on your computer!”¹⁶

Although Angry Goy and Angry Goy II feature prominent pop culture references and a focus on modern “culture war” topics, the game features graphic violence and overtly hateful content, making the game easily identifiable as hateful content and, therefore, difficult to distribute on mainstream gaming platforms. The Great Rebellion and other recent extremist video games would avoid this issue by masking much of their hateful content behind sarcasm or difficult-to-identify references.



Graphic 5: Angry Goy II featuring the main character shooting members of an LGBTQIA+ nightclub, a likely reference to the Orlando, FL Pulse nightclub shooting.¹⁷

¹²[https://www.mic\[.\]com/articles/174705/neo-nazis-are-making-their-own-video-games-and-they-re-just-as-horri-fying-as-you-d-think](https://www.mic[.]com/articles/174705/neo-nazis-are-making-their-own-video-games-and-they-re-just-as-horri-fying-as-you-d-think)

¹³[https://getd.libs.uga\[.\]edu/pdfs/wilder_shannon_o_200612_phd.pdf](https://getd.libs.uga[.]edu/pdfs/wilder_shannon_o_200612_phd.pdf)

¹⁴[https://christophercantwell\[.\]net/2023/06/13/back-by-popular-demand-angry-goy-ii/](https://christophercantwell[.]net/2023/06/13/back-by-popular-demand-angry-goy-ii/)

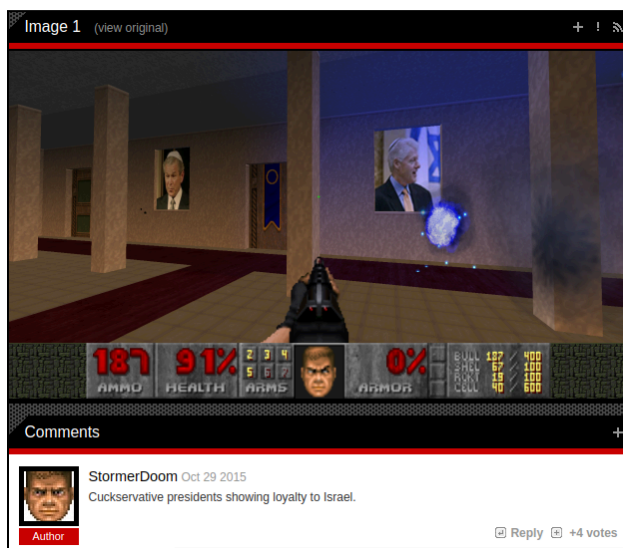
¹⁵[https://cgkino.wordpress\[.\]com/2017/01/03/angry-goy-the-ethnic-cleansing-video-game-pc-2017-review/](https://cgkino.wordpress[.]com/2017/01/03/angry-goy-the-ethnic-cleansing-video-game-pc-2017-review/)

¹⁶[https://www.newsweek\[.\]com/charlottesville-crying-nazi-hosts-video-game-allowing-users-kill-lgbt-people-1212855](https://www.newsweek[.]com/charlottesville-crying-nazi-hosts-video-game-allowing-users-kill-lgbt-people-1212855)

¹⁷[https://www.newsweek\[.\]com/charlottesville-crying-nazi-hosts-video-game-allowing-users-kill-lgbt-people-1212855](https://www.newsweek[.]com/charlottesville-crying-nazi-hosts-video-game-allowing-users-kill-lgbt-people-1212855)

Extremist Game Mods

In addition to full original-content video games, extremist organizations and individuals have created modifications (mods) of mainstream games to promote extremist ideologies. An early adaptation of extremism into game mods emerged with Stormer Doom, a mod of the popular and violently graphic Doom II PC game. Stormer Doom features a redesigned game in which the player hunts Jews and features anti-Semitic symbology and rhetoric throughout the game.



Graphic 6: Stormer Doom mod featuring a player hunting Jews. Images of US Presidents with Jewish symbols can be seen in the image with the text “conservative presidents showing loyalty to Israel.”¹⁸

PC video games permit users to quickly and easily edit character skins to create custom characters without modding the content of the game as a whole. Nazi or other extremist character skins are often popular skin mod downloads, such as skinhead and Nazi SS characters in Grand Theft Auto V shown below.¹⁹ Additionally, historical strategy games often feature mods promoting white supremacy, such as fantasy alternative history in which Germany wins World War II or Islam never emerged.²⁰

¹⁸[https://web.archive\[.\]org/web/20200218191820/https://www.moddb.com/mods/stormer-doom/images/image-1#imagebox](https://web.archive[.]org/web/20200218191820/https://www.moddb.com/mods/stormer-doom/images/image-1#imagebox)

¹⁹[https://www.gta5-mods\[.\]com/player/the-skinz](https://www.gta5-mods[.]com/player/the-skinz)

²⁰[https://www.taylorfrancis\[.\]com/chapters/edit/10.4324/9780429345616-10/fantasies-control-andrew-salvati](https://www.taylorfrancis[.]com/chapters/edit/10.4324/9780429345616-10/fantasies-control-andrew-salvati)



Graphics 7 and 8: GTA V mod featuring skinheads and neo-Nazi symbology (left) and historically accurate Nazi SS uniforms (right).^{21 22}

Identitarian Movement

The Identitarian Movement is a transnational European movement that originated in France before spreading to central and northern Europe focused on pan-Europeanism, opposing globalization, and defending European cultural identity and ethnic purity from immigrants, particularly Muslim immigrants.²³ Identitarians believe Europeanism is linked to race and ethnicity, and that immigrants and Muslims are unable to assimilate into European culture.²⁴ Identitarians frequently push “Great Replacement” narratives and call for deportation of non-white European residents.²⁵ As European nationalists, Identitarians tend to oppose international organizations such as the World Economic Forum, World Bank, and the World Health Organization, which they view as infringing upon national and European sovereignty.

²¹[https://www.gta5-mods\[.\]com/player/the-skinz](https://www.gta5-mods[.]com/player/the-skinz)

²²[https://www.gta5-mods\[.\]com/player/allgemeine-ss-stuff](https://www.gta5-mods[.]com/player/allgemeine-ss-stuff)

²³[https://www.counterextremism\[.\]com/content/identitarianidentitarianism](https://www.counterextremism[.]com/content/identitarianidentitarianism)

²⁴[https://extremismterms.adl\[.\]org/glossary/identitarianism](https://extremismterms.adl[.]org/glossary/identitarianism)

²⁵[https://www.politico\[.\]eu/article/who-are-europe-far-right-identitarians-austria-generation-identity-martin-seller/](https://www.politico[.]eu/article/who-are-europe-far-right-identitarians-austria-generation-identity-martin-seller/)



Graphic 9: Identitarian Movement of Austria rally opposing immigrants. The marchers feature flags with the Identitarian Lambda and signs reading “Fortress Europe,” “My Home is Not an Immigrant Country,” and “Europe, Youth, Reconquista.”²⁶

Kvlt Games

Kvlt Games (pronounced “cult”) is an Austria-based video game company founded by individuals with significant links to the Identitarian Movement.^{27 28} The company explains its goal is to “express our world view through our games and – hopefully – inspire others that way to resist the real Globohomo (global homogenization) that’s out there in the current year.”²⁹



Graphic 10: Kvlt Games logo.³⁰

The founder of Kvlt Games overtly discusses the political nature of Kvlt Games, stating, “I have been interested in game development since I was a teenager. Particularly the development of “independent” games made by creative individuals. I have also spent many years as an identitarian political activist and at some point, these two fields of activity came together naturally.” Furthermore, he explicitly

²⁶[https://www.prio\[.\]org/news/2495](https://www.prio[.]org/news/2495)

²⁷[https://kvltgames\[.\]com/start/#Unternehmen](https://kvltgames[.]com/start/#Unternehmen)

²⁸[https://hopenothate.org\[.\]uk/wp-content/uploads/2019/12/Identitarianism-Report.pdf](https://hopenothate.org[.]uk/wp-content/uploads/2019/12/Identitarianism-Report.pdf)

²⁹[https://kvltgames\[.\]com/start/#Unternehmen](https://kvltgames[.]com/start/#Unternehmen)

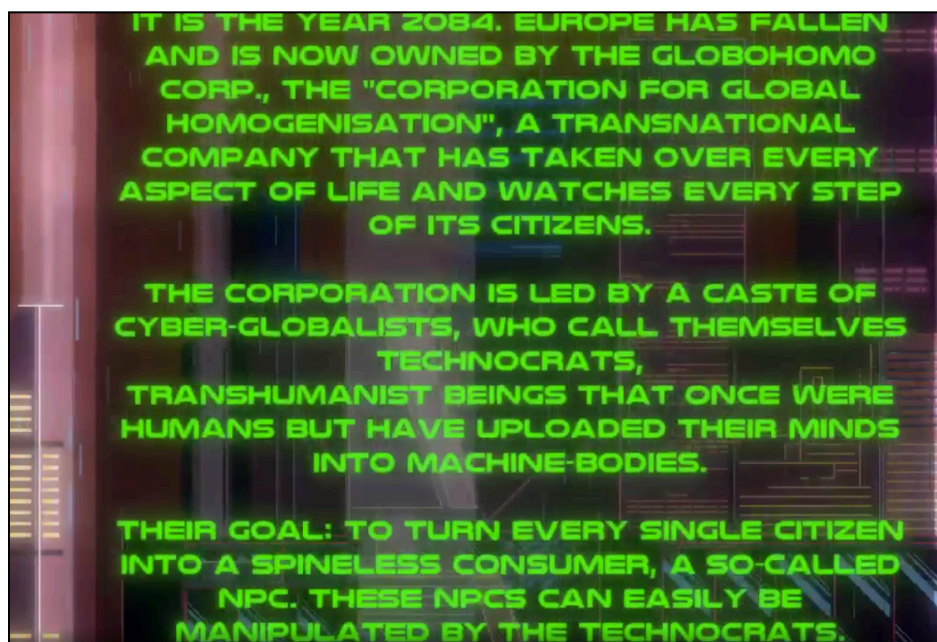
³⁰[https://kvltgames\[.\]com/start/](https://kvltgames[.]com/start/)

mentions his games' target audience as "young europeans/white americans who are fed up with the politically correct mainstream entertainment media and want to play something that actually speaks to them and articulates their worldview."³¹

While previous extremist games outlined in the Background section of this report contain violent graphic content and easily recognizable overt racist and hateful themes, Kvlt Games takes a less obvious thematic approach to its political content. This approach, though not always undetectable, makes extremist games, such as those created and published by Kvlt Games, far more difficult to identify without substantive knowledge of extremist ideologies, memes, and themes and therefore more difficult to moderate on video game platforms.

Heimat Defender: Rebellion

Kvlt Games' first title, Heimat (Homeland) Defender: Rebellion, launched on Steam and other video game platforms in September 2020 as a free-to-play 2D retro arcade-style shooter game.³² The game featured Identitarian influencers in a dystopian future as the main playable characters as they battled opponents of the Identitarian Movement such as George Soros and Chancellor Merkel to free Europe from Globo-Homo Inc. and a "Europe gone crazy."³³ German extremist organization Ein Prozent (one percent) funded Heimat Defender, definitively linking the game to Identitarian ideology.³⁴



Graphic 11: Introduction scroll for Heimat Defender. The text alludes to Europe losing its white identity through global

³¹[https://www.deathmetal\[.\]org/interview/interview-with-kvlt-games/](https://www.deathmetal[.]org/interview/interview-with-kvlt-games/)

³²[https://games-stats\[.\]com/steam/game/heimat-defender-rebellion/](https://games-stats[.]com/steam/game/heimat-defender-rebellion/)

³³[https://www.newshub.co\[.\]nz/home/entertainment/2020/09/german-far-right-group-ein-prozent-releases-free-homeland-defender-video-game-to-recruit-kids.html](https://www.newshub.co[.]nz/home/entertainment/2020/09/german-far-right-group-ein-prozent-releases-free-homeland-defender-video-game-to-recruit-kids.html)

³⁴[https://www.einprozent\[.\]de/blog/intern/unser-computerspiel-wurde-indiziert/2794](https://www.einprozent[.]de/blog/intern/unser-computerspiel-wurde-indiziert/2794)

homogenization in the future.³⁵



Graphic 12: Heimat Defender gameplay displaying the dystopian future setting with “Globo-Homo Inc.,” LGBTQIA+ flags, and ACAB (“All Cops Are Bastards”) visible on screen. The game setting represents ideologies and themes that the playable character opposes.³⁶

As a result of the overt financial connections with Ein Prozent and easily recognizable extremist themes, Vice News published an article the same month as the game’s release identifying the game’s connections to the Identitarian movement.³⁷ The German Federal Center for Child and Youth Media Protection subsequently banned the game and had it removed from Steam.³⁸ However, as of September 2024, users can still download the game via an executable download link that is prominently displayed on playthrough videos hosted on Odysee.³⁹

The Great Rebellion

Background

Following Steam’s removal of Heimat Defender and the German government banning the game, KvlT Games admitted the game’s political agenda was too overt. In an interview on white supremacist video channel Red Ice, KvlT Games’ founder made the following statements regarding the company’s then-upcoming second game, The Great Rebellion:

You add some of our own ideas into it, and how far should you go with that? How blatant should you be? How subtle should you be? Because the first game we made, Heimat Defender, was not subtle at all. It was very obvious, born out of my political activism and now with our new game I still want it to be political. I still want it to be like very, uh, yeah have a very clear

³⁵[https://odysee\[.\]com/@MarkCollett:6/Heimat-Defender-Rebellion:d](https://odysee[.]com/@MarkCollett:6/Heimat-Defender-Rebellion:d)

³⁶[https://massengeschmack\[.\]tv/clip/schatz_defender](https://massengeschmack[.]tv/clip/schatz_defender)

³⁷[https://www.vice\[.\]com/en/article/germany-game-heimat-defender-identitarian/](https://www.vice[.]com/en/article/germany-game-heimat-defender-identitarian/)

³⁸[https://www.stopptdierechten\[.\]at/2023/09/28/voelkischer-kitsch-und-neurechte-popkultur/](https://www.stopptdierechten[.]at/2023/09/28/voelkischer-kitsch-und-neurechte-popkultur/)

³⁹[https://archive\[.\]org/details/heimat-defender-setup](https://archive[.]org/details/heimat-defender-setup)

*message, but at the same time it should just work as a game. It should be a good game...It's an evolution, this game is obviously a lot more...a lot less blatant than the first one.*⁴⁰


On 1 February 2024, Kvlt Games released The Great Rebellion on Steam and GOG.^{41 42} The game features the same 2D retro arcade-style gameplay as Heimat Defender, but contains far less overt political references and ties to the Identitarian Movement. Kvlt Games advertises The Great Rebellion as an “anti-woke” game without “leftist propaganda.” As of September 2024, The Great Rebellion is still available on Steam and GOG, highlighting Kvlt Games’ success in creating a politically charged game with subtle-enough reference to avoid widespread attention and moderation like Heimat Defender.



Graphic 13: Trailer for The Great Rebellion featuring the game’s plot to “awaken Europa” after “globalism has won.”⁴³

In-Game Extremist References

The Great Rebellion features a series of “globalist” bosses that the main character must defeat in order to save Europe in a dystopian future. These bosses contain hateful and harmful references against minorities and other politically charged topics. The opposing bosses within the game include:


| Boss Name | Image | Hateful Reference |
|------------------|--|-------------------|
| The Transitioner |  | Anti-LGBTQIA+ |

⁴⁰[https://odysee\[.\]com/@redicetv:1/kvlt-games-the-great-rebellion-roland-moritz:a](https://odysee[.]com/@redicetv:1/kvlt-games-the-great-rebellion-roland-moritz:a)

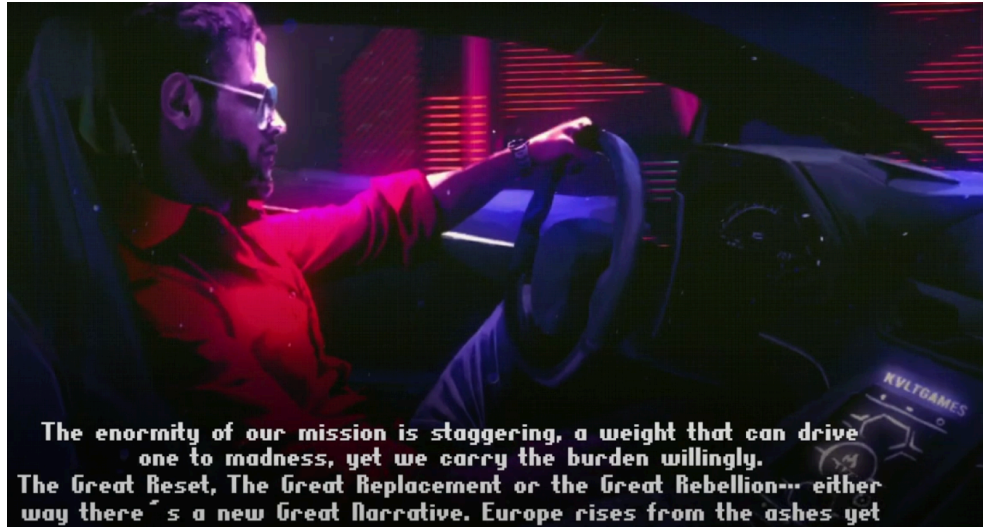
⁴¹[https://store.steampowered\[.\]com/app/2732820/The_Great_Rebellion/](https://store.steampowered[.]com/app/2732820/The_Great_Rebellion/)

⁴²[https://www.gog\[.\]com/en/game/the_great_rebellion](https://www.gog[.]com/en/game/the_great_rebellion)

⁴³[https://store.steampowered\[.\]com/app/2732820/The_Great_Rebellion/](https://store.steampowered[.]com/app/2732820/The_Great_Rebellion/)

| | | |
|-----------------------|--|--------------------------------------|
| <p>Yass-Queen</p> |  | <p>Anti-Black</p> |
| <p>Jabbing Mantis</p> |  | <p>Anti-Vaccine</p> |
| <p>FactChecker-AI</p> |  | <p>Anti-AI Anti-Social Media</p> |

The game's conclusion directly references the Great Replacement, with the game's protagonist saving Europe to rise from the ashes.

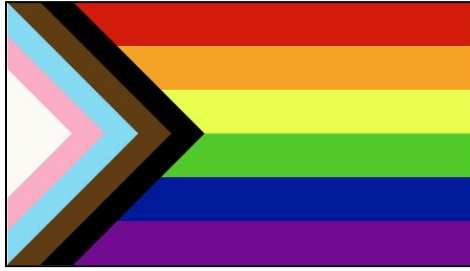


Graphic 14: The Great Rebellion ending featuring references to the Great Replacement and saving Europe.⁴⁴

In addition to in-game references and content, KvlT Games released two game updates featuring anti-LGBTQIA+ content and pro-white content. In June 2024, during Pride Month, KvlT Games released “National Pride Month” featuring European flags stylized after the LGBTQIA+ Progress Pride Flag in a deliberate attempt to undercut LGBTQIA+ Pride and promote pan-European identity.

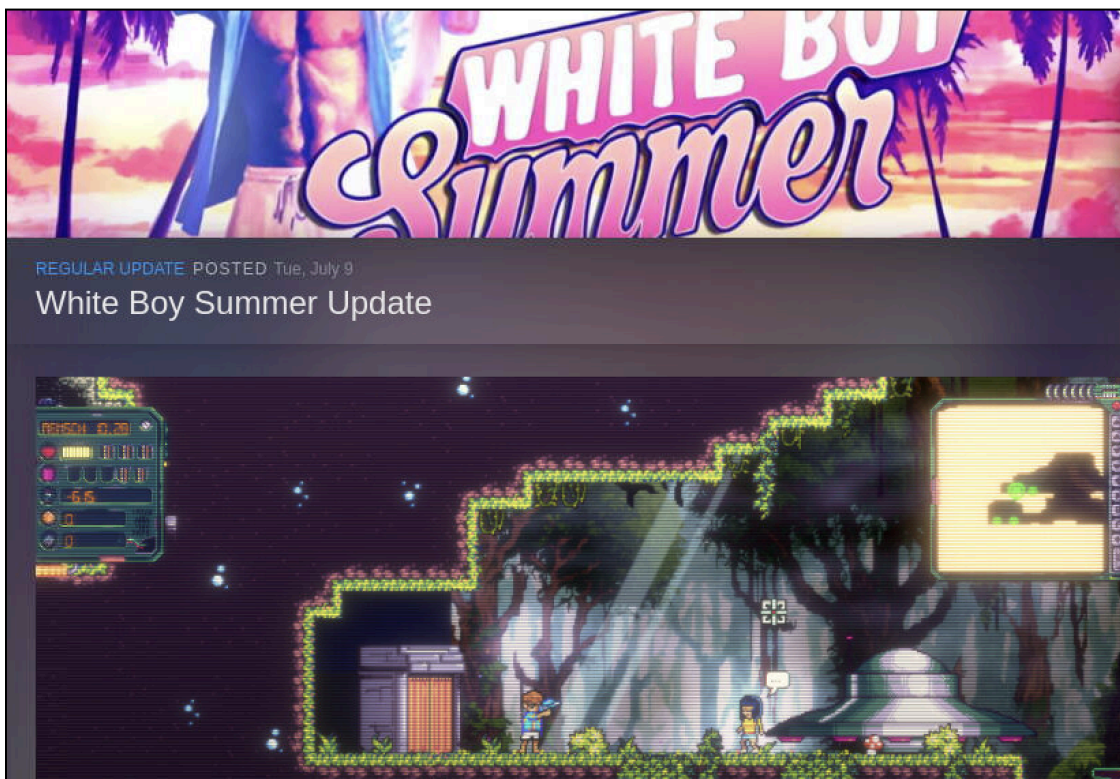


⁴⁴[https://odysee\[.\]com/@MarkCollett:6/The-Great-Rebellion:e](https://odysee[.]com/@MarkCollett:6/The-Great-Rebellion:e)



Graphics 15 and 16: (Top) “National Pride Month” released by Kvlt Games during Pride Month displaying various European national flags in the style of the Progress Pride Flag (shown below for reference).⁴⁵

In July 2024, Kvlt Games posted an update titled the “White Boy Summer Update,” a reference to the Chet Hanks song that extremist groups such as the Proud Boys, White Lives Matter, and Identitarian Movement have adopted as a slogan.⁴⁶



Graphic 17: White Boy Summer update in July 2024.⁴⁷

In addition to in-game content, the official social media accounts for Kvlt Games frequently reposts, shares, or likes mis/disinformation and hateful content. For example, following the first assassination attempt of former President Donald Trump, the official X account associated with The Great Rebellion and Kvlt Games reposted a false allegation that the shooter was a transgender activist.

⁴⁵<https://store.steampowered.com/news/app/2732820/view/6554506833116204534?l=english>

⁴⁶<https://globalextrémism.org/post/wbs/>

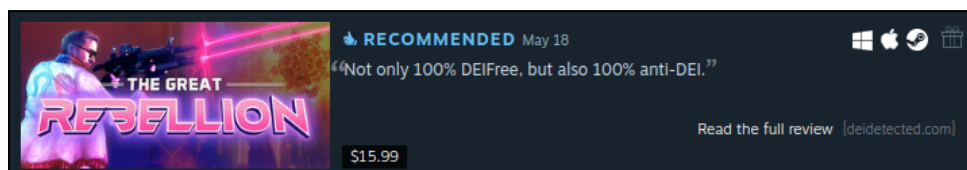
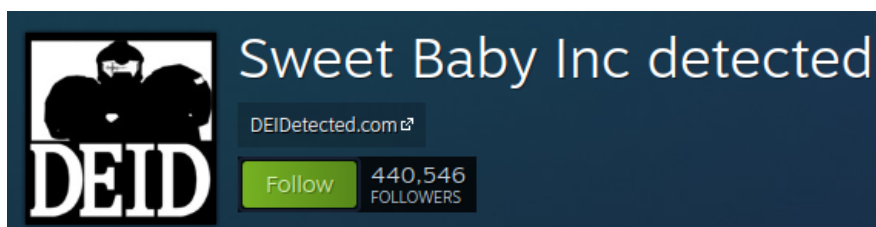
⁴⁷<https://store.steampowered.com/news/app/2732820/view/4261049898243695396?l=english>



Graphic 18: The Great Rebellion’s official X account reposting a false claim about the attempted Trump assassin being a transgender activist.⁴⁸

User Reviews and External Extremist References

The Great Rebellion Steam reviews frequently contain memes and references to extremist ideologies. Additionally, anti-Diversity, Equity, and Inclusion (DEI) review websites and extremist websites prominently featured the game. The Third Positionist directory—an anti-Semitic and white supremacist directory website—features KvlT Games, Heimat Defender, and The Great Rebellion on its recommended Video Games page.⁴⁹ Anti-DEI website deidetected[.]com rates The Great Rebellion positively, stating, “not only 100% DEI Free, but also 100% anti-DEI.”⁵⁰



Graphics 19 and 20: DEI Detected Steam account with over 400,000 followers recommending The Great Rebellion.⁵¹

⁴⁸[https://twitter\[.\]com/kenzietuff/status/1812259339408929133](https://twitter[.]com/kenzietuff/status/1812259339408929133)

⁴⁹[https://3pdirectory\[.\]com/video-games/](https://3pdirectory[.]com/video-games/)

⁵⁰[https://deidetected\[.\]com/games/the-great-rebellion](https://deidetected[.]com/games/the-great-rebellion)

⁵¹[https://store.steampowered\[.\]com/curator/44858017/](https://store.steampowered[.]com/curator/44858017/)



Graphic 21: User review spoofing cult classic “They Live” quote with right-wing propaganda and killing globalists.⁵²



Graphic 22: Steam user review featuring Pepe the Frog, an appropriated cartoon character listed on the Anti-Defamation League’s hate symbol list.^{53 54}

KVLT Jam Minigames

In May 2024, Kvlt Games hosted “Kvlt Jam Gamer Gate II,” a “100% DEI-free game jam” for developers to create mini-games.⁵⁵ The event’s title references Gamergate, a 2014-2015 online harassment campaign against feminism and DEI in video game culture. Kvlt Games has hosted six total game development

⁵²<https://steamcommunity.com/profiles/76561198073610587/recommended/2732820/>

⁵³<https://steamcommunity.com/id/12312112312111/recommended/2732820/>

⁵⁴<https://www.adl.org/resources/hate-symbol/pepe-frog>

⁵⁵<https://kvltgames.com/jam/>

jams, all featuring politically charged, hateful, and anti-government content. Games include a Killdozer based game in which the player destroys the Federal Reserve and Washington DC, anti-vaccine games, and a satirical DEI hiring manager simulator.⁵⁶



Graphic 23: Page featuring KvlT Jam Gamer Gate II as a “DEI-free game jam.”⁵⁷

Connections to Extremist Organizations

KvlT Games and the Identitarian Movement

The founder of KvlT Games was previously listed as an active member of the Identitarian Movement in Austria and appears to maintain strong ties to the group, although likely in an unofficial capacity. In personal interviews, the founder of KvlT Games still maintains identitarian political views and overtly states the company’s video games are aimed at spreading identitarian ideology.⁵⁸ As of 2019, the founder of KvlT Games was listed as a leading member of the Upper Austria branch of Generation Identity, Austria’s main Identitarian Movement organization.^{59 60} In 2021, the founder of KvlT Games claimed he no longer had connections to the Identitarian Movement. However, a 2021 post on X alleged to show the company’s founder actively participating in an Identitarian Movement rally in Vienna.

KvlT Games website lists its address as Weißenwolffstraße 84221 Steyregg, Austria, the same address as the Castell Aurora, a prominent Identitarian Movement establishment and social club, further

⁵⁶[https://kvltgames\[.\]com/jam/](https://kvltgames[.]com/jam/)

⁵⁷[https://kvltgames\[.\]com/jam/](https://kvltgames[.]com/jam/)

⁵⁸[https://odysee\[.\]com/@redicetv:1/kvlt-games-the-great-rebellion-roland-moritz:a](https://odysee[.]com/@redicetv:1/kvlt-games-the-great-rebellion-roland-moritz:a)

⁵⁹[https://hopenothate.org\[.\]uk/wp-content/uploads/2019/12/Identitarianism-Report.pdf](https://hopenothate.org[.]uk/wp-content/uploads/2019/12/Identitarianism-Report.pdf)

⁶⁰[https://www.politico\[.\]eu/article/who-are-europe-far-right-identitarians-austria-generation-identity-martin-seller/](https://www.politico[.]eu/article/who-are-europe-far-right-identitarians-austria-generation-identity-martin-seller/)

illustrating likely ties between Kvlt Games and the Identitarian Movement.^{61 62 63 64} The city of Steyregg painted the crosswalk immediately in front of Castell Aurora in LGBTQIA+ rainbow colors in direct response to its connections to the Identitarian Movement.⁶⁵



Graphic 24: Kvlt Games headquarters address and Identitarian Movement-linked Castell Aurora in Steyregg, Austria.

Ein Prozent

According to Kvlt Games' website, Ein Prozent, a German extremist organization linked to pushing Identitarian Movement content on social media platforms, funded Heimat Defender. Ein Prozen launched in 2015 in response to the ongoing Syrian refugee crisis and encountered bans on numerous social media platforms for pushing hate content. Additionally, the group funds redpilled[.]de, a website that features videos of immigrants committing violent crimes against Germans.^{66 67} We did not identify any connection between Ein Prozent and Kvlt Games' second game, The Great Rebellion.

⁶¹[https://kvltgames\[.\]com/start/](https://kvltgames[.]com/start/)

⁶²[https://castellaurora\[.\]info/](https://castellaurora[.]info/)

⁶³[https://www.spiegel\[.\]de/international/germany/right-wing-extremism-german-identitarians-are-trying-to-make-a-comeback-a-1fa09809-4097-4ab7-b397-7c29f3f9a33d](https://www.spiegel[.]de/international/germany/right-wing-extremism-german-identitarians-are-trying-to-make-a-comeback-a-1fa09809-4097-4ab7-b397-7c29f3f9a33d)

⁶⁴[https://www.stopptdierechten\[.\]at/2023/09/28/voelkischer-kitsch-und-neurechte-popkultur/](https://www.stopptdierechten[.]at/2023/09/28/voelkischer-kitsch-und-neurechte-popkultur/)

⁶⁵[https://www.krone\[.\]at/3228998](https://www.krone[.]at/3228998)

⁶⁶[https://www.ohchr\[.\]org/sites/default/files/Documents/Issues/Religion/Islamophobia-AntiMuslim/Civil%20Society%20or%20Individuals/GlobalProjectAgainstHateExtremism-2.pdf](https://www.ohchr[.]org/sites/default/files/Documents/Issues/Religion/Islamophobia-AntiMuslim/Civil%20Society%20or%20Individuals/GlobalProjectAgainstHateExtremism-2.pdf)

⁶⁷[https://www.codastory\[.\]com/disinformation/germany-far-right-youth/](https://www.codastory[.]com/disinformation/germany-far-right-youth/)



Graphic 25: Kvlt Games website openly advertising extremist group Ein Prozent's financial support of its first game, Heimat Defender.⁶⁸

⁶⁸[https://kvltgames\[.\]com/start/](https://kvltgames[.]com/start/)