

Monitoring for Threats to Executives

Nisos provides overwatch for
a major gig economy platform
**whose CEO was the target
of planned protests**



An illustration on the left side of the slide shows three silhouetted figures on a flat surface looking up at a large, textured red circle that represents the sun. The word 'SITUATION' is written in large, white, bold, sans-serif capital letters, partially overlapping the red circle.

SITUATION

Executives and key personnel of controversial brands may find themselves targets of protests and harassment, online and in person, instigated and organized behind digital closed doors.

When a Client was alerted to ongoing chatter on social media channels organizing a protest at their CEO's residence, they were concerned that the event could turn violent, and contacted Nisos to assess the risk.

Nisos discovered social media pages created by a fringe political organization that promoted events targeting the Client and their executives. In addition to the one flagged by the Client, other events were being organized by the group also targeting the Client's employees.

A graphic on the left side of the slide featuring a large, textured red circle in the upper left, and three small black silhouettes of people standing on a grey surface at the bottom. The word 'INVESTIGATION' is written in large, white, bold, sans-serif capital letters across the middle of the graphic.

INVESTIGATION

Nisos monitored the social media pages of several fringe political organizations targeting the Client. No mentions of the organizations were discovered on the deep or dark web, suggesting the accounts were new, and not part of public leaks.

Although the threat actors posts about the protest event received little interaction, the organizers hosted a public video meeting several days before the event to prepare potential participants.

Nisos assessed that the event was unlikely to turn violent given the lack of violent rhetoric, and minimal interaction with the social media posts themselves. A closer examination of the individuals managing the social media pages revealed that most shared a common background and education.

A large, textured red speech bubble containing the word "IMPACT" in white, bold, sans-serif capital letters. Below the bubble, three small black silhouettes of people are shown on a grey background. One person is standing and looking up at the bubble, while two others are standing further back, one with their hand to their forehead.

IMPACT

As a result of our work:

- The Client and their CEO had a full understanding of the planned protest, and confidence that it was unlikely to cause any physical risk to themselves or their family.
- The Client was made aware of other political organizations generating chatter about the Client, and their relationship to the initial organization.
- As a preventative measure, Nisos was asked to continue to monitor social media, and the deep and dark web for evidence of similar threats.



Let's Connect

Nisos is the human risk management company specializing in unmasking threats before they escalate. We are a trusted advisor who operates as an extension of security, intelligence, legal, and human resource teams to protect their people and business. Our intelligence-led solutions help enterprises make critical decisions, manage human risk, and drive real world consequences for digital threats.

For more information, visit [nisos.com](https://www.nisos.com).

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